

Terms and Conditions – [Dell Ed360 School Technology] Competition

1. General Conditions for Participation

- a. The Promoter of this Competition is Dell Corporation Ltd, 1st & 2nd Floor, One Creechurch Place, London EC3A 5AF. The Administrator of this Competition will be Associate Events, Friars Mill Business Park, Bath Lane, Leicester, LE3 5BJ in conjunction with Primary Times, 6 Swan Court, Forder Way, Hampton, Peterborough, England, PE7 8GX
- b. This Competition will be governed by these terms and conditions. Entrants agree that they have read and understood these terms and conditions and agree to be bound by them.
- c. The Competition is open to UK residents in agreement with the terms and conditions and with consent from their parents or guardian **aged 18 or over only**, excluding employees and immediate relatives of employees of the Promoter, its parent, subsidiaries or affiliated companies or any other person professionally connected with this Competition.

NOTICE TO PUBLIC OFFICIALS: Promoter understands that the laws of many jurisdictions restrict private parties, lobbyist employers, and government contractors from providing things of value to government officials, and in some cases, require reporting of such gifts and prizes. Likewise, government officials are restricted from accepting gifts or other things of value in many jurisdictions, including competition, prize draws and early bird prizes. By entering this Competition, Entrants confirm that their participation and acceptance of any Prizes comply with all applicable laws, regulations, and internal policies governing them and their organization.

- d. Participation is permitted irrespective of purchase of a product/ service. No purchase necessary. A purchase or payment of any kind will not increase your chances of winning.
- e. Only one entry per person is permitted.
- f. The Promoter reserves the right to modify, suspend or cancel the Competition without any prior notice.
- g. In case of non-compliance with any of the terms and conditions provided herein, challenges or any behavior that is considered defamatory, offensive or illegal, the Promoter reserves the right to reject the Entrant from the Competition and substitute a new contestant.
- h. The Promoter takes no responsibility for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason. Proof of delivery of the entry is not proof of receipt.

2. Competition Details

- a. Entry to the Competition starts on 1 May 2026 and closes at midnight on 30th June 2026.
- b. To enter the Competition, Entrants will need to visit the Primary Times website and complete and submit the online entry form within the Competition start and closing date. On the online entry form, Entrants will be asked to provide their full name, email address and School name. Entrants will be asked to supply an email address of their parent or guardian aged 18 or over. The consent form and agreement to the terms and conditions will be emailed to the parent or guardian and must be completed before the entry is eligible for the prize(s). Entrants must also attach their design of the School classroom of the future.

3. Selection of Winner and Prize

- a. There will be one winner (one winning school). The winner will be the Entrant whose entry is selected by the judges out of all Entrant submissions within the Competition start and close date.
- b. The judging panel will be comprised of representatives of Associate Events. The judges' decision is final and no correspondence shall be entered into.
- c. The prize is: (1) a Dell technology bundle worth approximately £5,000 for the winning school; and (2) one ticket for a family-overnight stay experience at the Natural History Museum on 3rd October 2026 (ticket permits entry to max. 4 people. Travel and accommodation outside of the overnight-stay experience not included). One individual student winner (if under 16 years old, parental consent will be required to accept prize) will be randomly selected from the winning school entry. Full details of the prize will be provided separately by the Natural History Museum.
- d. No cash alternative. Prizes are not transferable or exchangeable. The Promoter may substitute the prize with another prize of similar value in the event the original prize offered is not available.
- e. Winners are responsible for all applicable taxes and expenses not specified in the prize description.
- f. The winner will be announced on the Primary Times website no later than 28 days after the closing date of the Competition. The Promoter will also send confirmation to the winner that they have won via email, using the email address provided at the time of entry/ registration. Winner will then be requested to provide personal data in order for the Promoter to contact them. In the event the email is returned as undeliverable, or the winner declines the prize, they will be disqualified and the Promoter shall be entitled to select another winner. The Promoter will fulfill the shipment of the prize to an address within the UK and will contact the winner to arrange an appropriate day and time for the delivery of the prize within a time period determined by the Promoter.
- g. By entering the Competition, the Entrant acknowledges that they may be required to be used in publicity without further consent or payment. Such publicity may include without limitation the Entrant's name and/or likeness, voice, photographs, biographical information and/or any statement made by them concerning the Competition and/or the prize(s). Entrant agrees that any or all such elements may be used by the Promoter in any and all media for a period of 5 years throughout the world as the Promoter in its discretion sees fit.

4. Privacy and Collection of Personal Data

- a. The collection, processing (includes storage, modification, transmission, blocking and deletion) and use of personal data (registration data of the participants and, if applicable, contact data) is carried out exclusively in compliance with applicable data protection regulations. This section explains the extent and the purposes for which Dell Technologies collects, stores and uses Entrant data.
- b. For the purpose of purpose of administrating, executing and contacting the Entrants and winners, Dell Technologies processes the following personal data:
 1. Name, Last name, email address, physical address, date of birth and phone number.

2. Publication of Entrant's name and photo (if applicable) within the scope of the Competition and on the Website.
- c. Entrant personal data will be deleted after the completion of the Competition, unless there are retention obligations or further storage is agreed.
- d. Entrant personal data will be transferred to the following recipients for the purpose of processing the Prize Draw: Marketing agency (organizer), IT service provider, Affiliated companies within the group and other Entrants of the Competition within the scope.
- e. Entrants' rights under the EU's GDPR or applicable local law can be found in our [Privacy Policy](#), including relevant privacy contact details and information on the transfer of personal data within the Dell Technologies group of companies.

5. Limitation of Liability

The Promoter accepts no responsibility for any damages, loss, liabilities, injury incurred or suffered by the Entrant as a result of entering the Competition or accepting the prize. The Promoter further disclaims liability for any injury or damage to the Entrant's or any other person's computer or phone relating to or resulting from participation in or downloading any materials in connection with the Competition. Nothing in these Terms and Conditions shall exclude the liability of the Promoter for death, personal injury, fraud or fraudulent misrepresentation as a result of its negligence.

6. Governing Law/Disputes

This Competition will be governed by English law and Entrants agree to submit to the exclusive jurisdiction of the English courts.

This Competition is administered and handled on behalf of Dell by the Administrator.